



## Press Release

Brussels, 8 April 2009

### **Rising Opportunities – will the new emerging markets compensate the gap in the Spanish Solar PV market?**

On May 29, 2009 in Munich, the Centre for Photovoltaics (Poland) in cooperation with SolarPVconsulting and with the support of [major industry associations and institutes](#) is organising “Rising Opportunities - 1<sup>st</sup> Conference on Solar PV in NMS and CIS”, under the High Patronage of Prof. Zhores. I. Alferov, Nobel Prize Laureate.

*Rising Opportunities*, which will be held within the program of [Intersolar 2009](#), the world's largest trade fair for solar technology, presents a unique opportunity for current and prospective players in the field of solar PV in the EU New Member States (NMS), Greece, Turkey, Russia and the other countries of the Commonwealth of Independent States (CIS), and in the rest of the world to get together and explore possibilities for mutually beneficial cooperation.

“The Solar PV market in the region covered by *Rising Opportunities* is growing rapidly and presents huge opportunities” says **Dr. Stanislaw M. Pietruszko**, Chairman of the Conference, “only in the EU New Member States, PV cumulative installed power grew from 9 MW in 2007 to more than 62 MW in 2008. Long-term trends of rising energy prices and diversification efforts across the region will only reinforce this development”.

Aiming at exploring whether the new emerging markets can compensate the gap in the Spanish Solar PV market, *Rising Opportunities* will feature **THREE SESSIONS** followed by interactive panel discussions with leading experts in the field: academicians, analysts, experts, researchers and industry leaders:

- During the **first market session** experts will analyze the status of Solar PV market in NMS and will discuss how the solar PV boom in the Czech Republic can be followed by other NMS.
- **Second market session** will cover the four promising, fast-growing South-East European Solar PV markets with excellent irradiation levels, namely Bulgaria, Romania, Greece and Turkey. Experts will look into what should be done to fully use their potential in order to reach the challenging goal of more than **1GW Solar PV market yearly by 2012**.
- During the **third industry and R&D session**, which will be focused on Russia and other CIS countries, experts will address the issue of whether and how the solar PV industry in these countries could become an important player in the global industry.

#### **Rising Opportunities is more than the live event!**

At the conference, the [Solar PV Business Guide](#) will be launched. It will be the first comprehensive compilation of contact details and profile information for all actors in the Solar PV sector in the countries covered by the conference.

The conference will be live video web-casted, which will give the opportunity to participate interactively to people from all over the world.

The detailed program, and information about the Conference, registration, web-casting and the Business Guide are available on the web-site of the conference: [www.SolarPVRISING.com](http://www.SolarPVRISING.com).

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To apply for a free press accreditation for the Rising Opportunities conference, please visit our press page by clicking [here](#)

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#### **For more information:**

Ekaterina Tuzovskaya, International Relations Manager, Tel. +32 2325 9226, [e.tuzovskaya@solarpvlobe.com](mailto:e.tuzovskaya@solarpvlobe.com)